# Annual golf clubs survey 

Trends over last 10 years

Number of playing members in decline
 54\% of clubs reported having more than 500 playing members compared to 65\% 10 years ago.

More clubs reporting growth:
2009 42\% growing


2018
54\% growing

## Profile of members unchanged in 10 years



Juniors: 10\%


Ladies: 17\%


Gents: 73\%

## 50+

Over 50's: 60\%

Average number of staff is reducing


The majority of clubs have a PGA professional paying £1,500-£2,500


Only 51\% pay commission in 2018 compared to $75 \%$ in 2009

## Investment priorities have

## remained consistent with course

 being the biggest investment.

| Cost increases since 2009 Course |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2009 | Electricity $\begin{gathered} 000 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \end{gathered}$ <br> Up by 46\% | Gas <br> (A) <br> Up by 20\% |  | maintenance <br> Up by 51\% | Wages <br> £ |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
| 2018 | £24,909 | £11,125 | £8,314 | £131,545 | £183,531 |

