



SHE means business

Supporting Hertfordshire Entrepreneurs Lunch & learn

Wednesday 3 July 2019
12.30pm – 2.30pm

Hillier Hopkins
Radius House
51 Clarendon Road
Watford WD17 1HP

- Free bi-monthly event
- Expert speakers
- Delicious healthy lunch
- Supportive networking
- Relaxed and informal

Who should attend?

Entrepreneurs who want to connect with similar and develop business acumen.

Speaker information



Helen Say, CBL Copywriting & SEO

Copywriting for Business: How to Write Persuasively and Get Your Message Across

Copywriting is writing that has a practical purpose, i.e. it needs to be persuasive, objective, accurate, targeted and **tell a story**. Helen Say of CBL Copywriting & SEO will show you how copywriting techniques are a useful skill for any business writing (not just marketing) and will share some tips and tricks for cutting through the noise and getting your message noticed.

Event organiser contact details:

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Click [here](#) to book or call us on 01923 634252