

WEST HERTS BREAKFAST BRIEFING

A joint event with the Herts Chamber of Commerce



Your business and its relationship with the media.

How do you work with journalists to create a positive image of your company?

We are delighted to invite you to the June meeting of the **West Herts Breakfast Briefing** which is taking place on **Thursday 19th June** with Abena Bailey who will be presenting *"How do you work with journalists to create a positive image of your company?"*

Abena Bailey is the Leisure and Lifestyle Editor at The Hemel Hempstead Gazette. She has worked in a senior role there for six years and has covered numerous major stories that have affected Dacorum.

She deals with local businesses on a daily basis, some of which are media savvy and some of which are not.

She is here to give you a few pointers on how to get the best out of your dealing with the local newspaper.

Venue: **workhotel**
check in > check out

The breakfast briefing is being held at the Workhotel, Hemel Hempstead and is an excellent opportunity to network with your colleagues in the local business community.

Please complete the enclosed booking form and return to Claire Macmillan:

Fax: 01442 206043

Call: 01442 220753

Email: info@whbb.co.uk.

We look forward to seeing you there.



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Date: Thursday 19th June 2008

Venue: **workhotel**
check in > check out
575-599 Maxted Road, Hemel Hempstead

Cost: £16.95 per person

(N.B. In the case of cancellations 48 hours or more before the Briefing, the cost (if paid) will be refunded otherwise will not be charged. In the case of cancellations less than 48 hours before the Briefing, or non appearances without cancellation, the cost if paid will not be refunded and if unpaid will remain payable in full.)

Programme

- 7.45am: Arrival**
- 8.00am: Breakfast**
- 8.30am Presentation by Abena Bailey**
- 9.15am End**

I confirm that I/we will be attending the Breakfast briefing on Thursday 15th June:

Name..... Company.....

Tel..... Email.....

Guest Name..... Company.....

I enclose a cheque for £..... Made payable to:
West Herts Breakfast Briefing

Please reply by **Thursday 12th June** to: Claire Macmillan

Telephone: 01442 220753
Email: info@whbb.co.uk
Fax: 01442 206043

Address
Hillier Hopkins LLP
Charter Court, Midland Road
Hemel Hempstead, Herts
HP2 5GE



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