

WEST HERTS BREAKFAST BRIEFING

Cathy Rhodes, The Infinite Group *"Recession: Survive or Thrive?"*

We are delighted to invite you to the March meeting of the **West Herts Breakfast Briefing** which is taking place on **Thursday 19th March** with Cathy Rhodes who will be presenting "Recession: Survive or Thrive?".

Spend too much time reading and listening to the news and you would be forgiven for thinking we are all doomed! Just how can we as business owners hope to prosper when we are being squeezed from all sides?

Make no mistake though, that many businesses will not just survive, but will truly thrive in the current economic climate.

What are they doing differently from their competitors? What do we need to put in place to ensure we are fighting fit to withstand the current climate and well-placed to benefit from the inevitable upturn that will follow?

We are joined by Cathy Rhodes from The Infinite Group, who believes there is everything to go for – if we just have the right fundamentals in place.

Cathy helps ambitious and visionary business owners to unlock the potential in their business and accelerate growth.

Venue:  check in > check out

The breakfast briefing is being held at the Workhotel, Hemel Hempstead and is an excellent opportunity to network with your colleagues in the local business community.

Please complete the enclosed booking form and return to Claire Macmillan:

Fax: 01442 206043
Call: 01442 220753
Email: info@whbb.co.uk.

We look forward to seeing you there.



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WEST HERTS BREAKFAST BRIEFING

Date: Thursday 19th March 2009

Venue: 
check in > check out

575-599 Maxted Road, Hemel Hempstead

Cost: £16.95 per person

(N.B. In the case of cancellations 48 hours or more before the Briefing, the cost (if paid) will be refunded otherwise will not be charged. In the case of cancellations less than 48 hours before the Briefing, or non appearances without cancellation, the cost if paid will not be refunded and if unpaid will remain payable in full.)

Programme

7.45am: Arrival

8.00am: Breakfast

8.30am Presentation by Cathy Rhodes

9.30am End

I confirm that I/we will be attending the Breakfast briefing on 19th March 2009:

Name..... Company.....

Tel..... Email.....

Guest Name..... Company.....

I enclose a cheque for £..... Made payable to:
West Herts Breakfast Briefing

Please reply by **Thursday 12th March** to: Claire Macmillan by:

Telephone: 01442 220753
Email: info@whbb.co.uk
Fax: 01442 206043

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